

Academic Session

Regenerative Tourism: Exploring Sustainable Tourism Practices and Principles

AGENDA		
DAY I		
Thursday, May 29 th 2025, Avala Resort and Villas, 85310 Budva, Republic of Montenegro		
9 ⁰⁰ – 9 ³⁰	Participants registration	
15 ⁰⁰ – 15 ¹⁰	Opening Remarks	Ana Lalević Filipović Coordinator of project team UOM, Faculty of Economics
Part I		
PLENARY SESSION: Regenerative tourism through the prism of global experiences Moderator: Milan Raičević, Faculty of Economics, University of Montenegro Location: Conference Room II		
15 ¹⁵ – 15 ³⁰	Boris Mihaljević, Plataran Bromo/Borobudur Resort&Spa - <i>Implementing Green and Regenerative Tourism Principles in Hotel Operations – Challenges and Best Practices from the Field</i>	
15 ³⁰ – 15 ⁴⁵	Sabine Gebert Persson, Uppsala University - <i>Sustainable Visits and Future Footprints</i>	
15 ⁴⁵ – 16 ⁰⁰	Iva Petrović, Nordic Business Alliance - <i>Smart Cities & Regenerative Tourism: Roadmap for Sustainable Communities in the Western Balkans</i>	
16 ⁰⁰ – 16 ¹⁵	Irena Gligorijević and Nikola Jakovljević, Hotel Ramonda - <i>Breeding green destinations: the experiences from Hotel Ramonda, Serbia</i>	
16 ¹⁵ – 16 ³⁰	Marija Todorović, Hotel Biogor Wellness & Spa - <i>Thermal water - the main base of sustainable tourism at the Biogor hotel</i>	
16 ³⁰ – 17 ⁰⁰	Coffee break	
20 ⁰⁰	Dinner	
DAY II		
Friday, May 30 th 2025, Avala Resort and Villas, 85310 Budva, Republic of Montenegro		
Part II		
CONFERENCE SESSION: Transformative trends in tourism: Regenerative approaches and digital innovations Moderator: Milena Lipovina-Božović, Faculty of Economics, University of Montenegro Location: Glass Hall		
10 ⁰⁰ – 12 ⁰⁰	Participants and topics: 1. Sessa, C., Ayadi, R. - <i>Leveraging Regenerative Tourism Development: A Conceptual Framework</i>	

	<ol style="list-style-type: none"> 2. Topić, P. - <i>The Role of Artificial Intelligence in Promoting EV Use for Low-Carbon Tourism</i> 3. Östh, J. - <i>AI vs. Sustainable Tourism: The Marketing Mismatch</i> 4. Grah, B., Penger, S., Debelak K. - <i>Sustainable Tourism: Youth Perspectives and Practices</i> 5. Lalević Filipović, A., Novović Burić, M - <i>Regenerative Tourism as a Response to the Challenges of Sustainable Development in the North of Montenegro</i> 6. Melović, B., Pavičić, J., Krupka Z. - <i>Sustainable Branding of Tourist Destinations – Integration of Local Resources into Marketing Strategies in the Process of European Integration</i> 7. Novičević Čečević, B., Jovanović, S., Stanojević, M. - <i>The impact of environmentally sustainable practices on hotel guest satisfaction in the Republic of Serbia</i> 8. Vukčević, M, Lakićević, M, Vujošević, S. - <i>Financial Health And Corporate Social Responsibility Of Five-Star Hotels In Montenegro: Are They Connected?</i> 9. Bojanić, S., Lipovina-Božović, M., Raičević, M. - <i>Green Health Tourism: A Pathway to Sustainable Economic Growth in Montenegro</i> 10. Marinković, S., Džunić, M., Stanković, J. J., Marjanović, I. - <i>Tourism-Driven Housing Market Dynamics: Implications for Regenerative Urban Development</i> 11. Jovović, J., Vuković, S., Konatar, M., Đurišić, V., Mišnić, N. - <i>Reimagining Tourism in Montenegro: The Untapped Potential of Green and Digital Innovations</i> 12. Regalado-Pezúa, O., Christofle, S. - <i>From Sustainable to Regenerative Tourism: A Theoretical and Conceptual Analysis</i> 13. Martić, V., Popović, V. - <i>From Luxury to Sustainable Luxury: ESG Initiatives at Lustica Bay and The Chedi Hotel</i> 14. Dražković, N., Đurić, S. - <i>Employee Perceptions of Sustainable Practices in Montenegro's Hotel Industry</i> 15. Lentini, G., Romelli, C. - <i>Sustainable tourism in the smart villages framework rationale and best practices</i> 16. Mihajlović, I., Krivokapić, S. - <i>Creative economy in dialogue with the local community</i> 17. Samardžić, S., Kovačević, M., Lakić, A., Samardžić, N., Radovanović, G. - <i>Rural tourism in East Herzegovina: will digitalization become a game changer?</i> 18. Radukić, S., Popović, Ž. - <i>The contribution of tourism to mitigating climate change in the Western Balkan countries: Myth or reality?</i>
12 ⁰⁰ – 12 ³⁰	Coffee break

STUDENT SESSION: Transforming through ESG: Linking regulation, practice and social impact Moderator: Ana Lalević Filipović, Faculty of Economics, University of Montenegro Location: Conference Room II	
12 ³⁰ – 13 ³⁰	<p>Participants and topics:</p> <ol style="list-style-type: none"> 1. Sekulić, S. - <i>The future of ESG reporting after the EU Omnibus Regulation: A leap forward or a step backward?</i> 2. Uljarević, M. - <i>Challenges and opportunities in implementing sustainability reporting in public sector</i> 3. Kovačević, D. - <i>The impact of the implementation of the ESG concept on the internal audit function</i> 4. Vidaković, Ž. - <i>Green Economy and Reporting Obligations of State-Owned Enterprises in Montenegro</i> 5. Komatina, A. - <i>Economic Benefits Analysis Of Health Tourism: A Comparison Analysis With Turkey</i> 6. Ivanović, J. - <i>Advancing sustainability through consumer behavior: policy integration in EU and candidate countries</i> 7. Muhadinović, M., Joksimović, V., Novaković, M., Jovančević, M., Milinković, T., Kojović, M., Marunović, V. - <i>The role of students in sustainable development and their level of environmental awareness: A survey</i> 8. Jovančević, M. - <i>The economic impact of growing protectionism between the USA and China</i>
13 ³⁰ - 14 ⁰⁰	Concluding words
DAY III	
Saturday, May 31th 2025, Avala Resort and Villas, 85310 Budva, Republic of Montenegro	
10 ⁰⁰ – 11 ⁰⁰	Budva Old Town Walking Tour