









UNIVERSITY OF MONTENEGRO, FACULTY OF ECONOMICS as a partner in CROSS-REIS project is organizing

## **Montenegrin International Conference** on Economics & Business

# MICEB 2024 CROSS-REIS EDITION

"Green entrepreneurship and innovation"

September 12 - 13, 2024 / Podgorica, Montenegro

Location: University of Montenegro, Faculty of Economics Jovana Tomaševića 37, 81000 Podgorica























	AGENDA		
DAYI			
Thursday, September 12 <sup>th</sup> 2024, Faculty of Economics, Jovana Tomaševića 37, 81 000  Podgorica, Republic of Montenegro			
930 – 1000	Participants registration		
1000 - 1010	Opening Remarks  Mijat Jocović  Dean, Faculty of Economics, University of Montenegro		
	Part I PLENARY SESSION – Green enterpreneurship and innovation		
Moderator: Milan Raičević, Faculty of Economics, University of Montenegro  Location: Millennium Hall			
1010 – 1030	<b>Ron Boschma, Utrecht University</b> – Untapped potentials in inter-region networks in Europe	nal	
10 <sup>30</sup> – 10 <sup>50</sup>	Maya Karkour, EcoConsulting – The potential for the development o green entrepreneurship in developing countries: Example of innovat solutions		
10 <sup>50</sup> – 11 <sup>10</sup>	Aura Reggiani, Alma Mater Studiorum – University of Bologna – Netw Accessibility in the Space-Economy: Towards New Approaches	ork ′	
1110 – 1130	Olivera Vukajlović, Cabinet of the President of Montenegro - Montenegro's path towards sustainable development: challenges a opportunities	nd	
1130 - 1215	Coffee break		
Part II			
	SESSION I: Circular economy and sustainable development		
Moderator:	: Milena Lipovina-Božović, Faculty of Economics, University of Montenegro Location: Mediterranean Hall	0	
	Participants and topics:		
	<ol> <li>Đukanović, M., Planinić, D., Lipovina-Božović, M., Vuković, S., Jovanović, M. – Exploring the circular economy potential of 3 food printing</li> <li>Hribar, M. – Revitalization potentials of degraded urban areas with GBI to mitigate environmental challenges</li> <li>Jovanović, S., Janković Milić, V., Radukić, S. – Preservation of</li> </ol>	RD s	
1215 – 1345	<ul> <li>natural resources - leveraging tourism to enhance sustainabili european countries</li> <li>4. Ivanović, J., Taghouti, M., Vuković, S., Melović, B., Đukanović – Towards a sustainable future: consumer perceptions of upcycled food products</li> <li>5. Marinković, S., Džunić, M. – Hedonic pricing for real estate valuation in metropolitan areas – review of novel literature</li> <li>6. Martinović, N., Vukčević, M., Jocović, M The impact of god</li> </ul>	ć, M.	
	corporate governance implementation on firm value – case study of Montenegro		





















	<ol> <li>Vuković, S., Đurković, Dž., Đurić, S., Jaćimović, D., Lipovina-Božović, M. –Digital infrastructure as the catalyst for sustainable economic development in the Western Balkans</li> <li>Zubel, K., Imami, F., Garanova Petriskova, I. – Barriers &amp; enablers to circular economy transition: comparative advancements in the WB &amp; Visegrad countries</li> <li>Ayadi, R., Sessa, C., Forouheshfar, Y. – Impact financing schemes to promote regenerative agroforestry business in Europe: the contribution of the reforest project</li> <li>Babí Almenar, J., Casagrandi, R. – Urban ecosystem accounting in CROSS-REIS countries: toward a socioeconomic valorization of ecosystem services</li> </ol>
1345 – 1415	Coffee break
Moderator: A	SESSION II: Green transition and innovation in finance Ana Lalević Filipović, Faculty of Economics, University of Montenegro Location: Mediterranean Hall  Participants and topics:  1. Lalević Filipović, A., Damijan, S. – Challenges of the green transition in accounting - a comparative overview of companies in Slovenia and Montenegro  2. Lipovina-Božović, M., Raičević, M., Novović Burić, M. – Circular economy practices and insurance challenges: perspectives from Montenegro  3. Bonić, Lj. – Focus of state audit in the implementation process of Agenda 2030 and SDGs  4. Sekulić, S., Drašković, N., Jovović, J. – The internal audit efforts in the field of sustainability reporting: evidence from Montenegrin banking sector  5. Martić, V. – Why XBRL and ESEF are essential for business reporting  6. Sekulić, M. – Enviromental risk as a challenge for the Montenegrin banking sector  7. Mušović, L. – Accounting standards of sustainability in the function of encouraging socially conscious operations of companies in Montenegro  8. Perović, V. – The importance of implementing sustainable development accounting in modern business conditions  9. Kadić, M. – The importance of synergy between financial and non-financial reporting  10. Žunić, S. – Green accounting, tool for improving company performance - focus on Montenegrin companies
15 <sup>45</sup> – 17 <sup>00</sup>	Lunch break























#### DAY II

Friday, September 13<sup>th</sup> 2024, Faculty of Economics, Jovana Tomaševića 37, 81 000
Podgorica, Republic of Montenegro
Location: Millennium Hall

1300 - 1400

Conclusion of the conference

#### **KEYNOTE SPEAKERS**

### Aura Reggiani Alma Mater Studiorum – University of Bologna

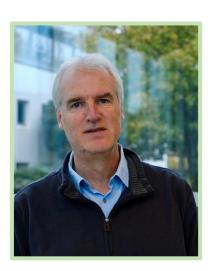


Aura Reggiani is Alma Mater Professor of Economic Policy at the University of Bologna, Department of Economics. She has been Full Professor of Economic Policy (2001-2021), as well as Associate Professor of Economic Policy (1992-2001). She is a specialist in spatial economics and modelling, with particular reference to of network evolution, complexity, resilience/vulnerability and of the associated models and policies. Aura Reggiani has a long list of international publications and is on the editorial boards of seven internationally recognised journals. She has been Editor "NECTAR Series on Transportation the Communications Networks Research" (Edward Elgar, UK-

USA) (2009-2019), and currently Editor of the journal "Networks and Spatial Economics" (Springer-Verlag).

# Ron Boschma Utrecht University

Ron Boschma is full professor in Regional Economics at Utrecht University, and Professor 2 at UiS Business School of Stavanger University. Boschma has been full professor in Innovation Studies at Lund University where he was also director of the Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE). He is member of the Executive Board of the International Regional Studies Association. Boschma has published on Evolutionary Economic Geography, the spatial evolution of industries, geography of innovation, regional resilience. regional diversification, and Smart Specialization policy. Boschma has been ranked by Thomson Reuters among the top 1% of cited researchers worldwide in all scientific fields every year since 2014.























#### Maya Karkour EcoConsulting



Maya Karkour is an Environmental and Circular Economy Specialist, an Eco-Entrepreneur, and the Managing Director of EcoConsulting, a specialized sustainability consultancy which she founded in 2003 in the UK and in 2007 in Lebanon. She has been since 2022 the Chair of the EcoSwitch Coalition for green entrepreneurs in Lebanon. Maya has directly worked on numerous projects aiming at reducing their environmental footprint. She has been a keynote speaker or moderator at various sustainability/environmental conferences in Lebanon and other countries; and has organized and conducted numerous sustainability, green building, circular economy and environmental seminars & workshops. She has been

coaching environmental start-ups with innovative entrepreneurial solutions and is mentoring eco or social entrepreneurs to help them establish and scale up. Maya has been actively promoting the Circular Economy and sustainable practices in Lebanon and launched the Circular Hub in 2019. Maya holds an MSc (hons) in Environment & Sustainable Policies from the London School of Economics & Political Science, is a LEED Accredited Professional, a BREEAM Licensed Assessor, and a Low Carbon Energy Assessor. She is a Circular Economy Specialist with the Circular Economy Club and the Circular Economy Alliance, and holds the Permaculture Design Certificate, first level. Maya is also a fellow of the Middle East Leadership Initiative (MELI) of the Aspen Global Leadership Network.

## Olivera Vukajlović Cabinet of the President of Montenegro

Olivera Vukajlovic is an Advisor to the President of Montenegro for sustainable development. She is working on the activities from variuos fields, such as education, environment protection, gender equality, social cohesion and many others. In her former enhagement, she was Deputy Minister of economy in two governments, covering area of enhansing competitiveness, as well as small and medium enterprises. Olivera has wast experience in financial sector gained through woring for two large commercial banks for almost ten years. Her engagement was primarily tied to credit approval to large corporate business entities and state owned



enterprieses. Olivera holds a bachelor degree in economics and speaks fluently four languages.















