

## CROSS-REIS INFO DAY

**Location:** University of Niš, Faculty of Economics

[Trg kralja Aleksandra Ujedinitelja 11, 18000 Niš](#)

**Room:** Room 5

**Date and time:** Friday, October 11, 2024 12:00 AM

**CROSS-REIS** stands for CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems, financed by the European Union via the **Horizon 2021-2027 European Excellence Initiative**. The project officially started on January 1, 2024, and will run until December 31, 2028. It aims to strengthen cooperation between higher education institutions and research organisations across eight countries: Serbia, Montenegro, Albania, Croatia, Slovenia, Spain, Norway, and Italy.

Focusing on key themes of the regenerative economy - circular economy, waste management, and urban biodiversity - the CROSS-REIS project seeks to enhance scientific excellence. By fostering deeper, more inclusive collaboration between institutions in five developing European countries and three leading scientific nations, the project aims to contribute to the transition toward a regenerative economy.

***To introduce the project and its goals to a broader audience, an Info Day will be held on Friday, October 11, 2024, at the Faculty of Economics, University of Niš. This event will provide an opportunity for academics and the public to engage with the project's activities and explore the concept of the regenerative economy in greater depth.***

As part of the INFO day, a panel discussion will be held on the topic:

### **Collaborative Pathways Toward a Regenerative Economy in Serbia: Bridging Academia, Industry, and Policy for Regional Growth**

This panel will explore the role of cross-sector collaboration in driving the transition to a regenerative economy. Representatives from academia, EU research projects, civil society, the business sector, and policymakers from the Regional Development Agency South and the City of Niš will discuss key opportunities and challenges. The conversation will focus on aligning innovation, policy, and business practices to accelerate progress in circular economy, waste management, and urban biodiversity initiatives. Key questions will include how to leverage local strengths and EU support to foster sustainable regional development and how various sectors can co-create lasting value for communities.

This discussion will engage stakeholders in identifying actionable steps for the city and the region to transition toward more sustainable economic models. The CROSS-REIS Project goes beyond research frameworks and actively encourages collaboration across stakeholders. We welcome everyone who can help make the transition more

effective to participate. As part of the event, we will announce upcoming events in the framework of the project.

<b>AGENDA</b>		
11 <sup>30</sup> – 12 <sup>00</sup>	Participants registration	
12 <sup>00</sup> – 12 <sup>10</sup>	Opening Remarks	<i>Professor Vladislav Marjanović, the Dean of the FEUN</i>
<b>CROSS REIS- objectives and plans for the coming period</b>		
12 <sup>10</sup> – 12 <sup>30</sup>	Project presentation	<i>Marija Džunić, PhD, Professor at FEUN</i>
<b>Panel Discussion</b>		
<b><u>Collaborative Pathways Toward a Regenerative Economy in Serbia: Bridging Academia, Industry, and Policy for Regional Growth</u></b>		
12 <sup>30</sup> – 13 <sup>30</sup>	Moderator: <b>Sonja Jovanović, PhD</b> <i>Professor at FEUN</i>	<b>Dragana Stojanović</b> <i>Director of the Regional Development Agency South - <a href="#">RRA Jug</a></i>
		<b>Milivoje Jovanović</b> <i><a href="#">ENECA</a>, Program Manager &amp; Co-founder</i>
		<b>Dejan Vacić</b> <i>City of Niš, lead of the Administration for Property and Sustainable Development</i>
		<b>Miloš Simonović, PhD</b> <i>Professor at the Faculty of Mechanical Engineering, University of Niš and the researcher at <a href="#">AGAR</a></i>
		<b>Milena Mihajlović</b> <i><a href="#">Resor</a>, Director</i>
13 <sup>30</sup> – 13 <sup>45</sup>	<b>Questions and Answers</b>	
<b>Future activities within the CROSS-REIS project</b>		
13 <sup>45</sup> – 14 <sup>00</sup>	What's next in CROSS-REIS?	<i>Jelena Stanković, PhD, Project Coordinator, Professor at FEUN</i>
14 <sup>00</sup> – 15 <sup>00</sup>	<i>Get together event – joint lunch with media representatives</i>	